



## 2025 CSR Conference and Expo

### THEME: Diversity, Equity, and Inclusivity for Shared Prosperity

Although the Philippine economy is growing steadily, the poorest segments of Philippine society continue to struggle with challenges such as economic inequality, lack of access to opportunities, and disproportionate exposure to environmental and social risks. Persistent disparities in wealth distribution highlight the need for systemic change to ensure that prosperity is truly shared across all levels of society.

The concept of “business unusual” suggests a reimagining of economic systems, where technology and innovation play a central role in fostering inclusivity. By leveraging advancements in technology, new pathways for equitable growth can be created, ensuring that the benefits of economic success are not just concentrated at the top but spread more equally. Simultaneously, it is essential to address the adverse effects of climate change and other global challenges, ensuring that the burdens do not disproportionately fall on marginalized communities.

In this vision of the future, inclusivity, diversity, and equity become the core pillars of shared prosperity. Inclusivity ensures that all individuals, regardless of their socioeconomic status, have access to opportunities for growth. Diversity promotes varied perspectives and innovations, enriching the social landscape. Equity ensures that the distribution of wealth, opportunities, and privileges is fair, addressing systemic barriers that hinder progress for disadvantaged groups.

Innovation thus becomes a powerful tool to accelerate the impact of shared prosperity. It allows for the development of solutions that are accessible and beneficial to all. By focusing on emerging technologies, sustainable business practices, and inclusive policies, we can create an economy that not only thrives but also uplifts those historically left behind.

Realizing this vision requires the active collaboration of the business sector—including corporations, and not just their charitable foundations. Businesses themselves must embrace Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) reporting, and integrate them into their operations, supply chains, and decision-making processes. By doing so,



corporations and corporate foundations can mobilize their resources to ensure the ethical creation of wealth and the sharing of this prosperity—not only with their stakeholders but also with others in society. They will help drive systemic change and ensure that their growth and success contribute to the betterment of society as a whole.

Ultimately, ensuring an inclusive future requires collective effort, innovative thinking, and a commitment to creating a world where prosperity is genuinely shared. This “business unusual” approach will help mitigate existing disparities and build a more resilient, equitable, and prosperous future for all.