



CSR EXPO

2024 • REIMAGINING A NEW AND **INCLUSIVE** FUTURE

Conference: July 3-4

July 3: Mayuree Ballroom

July 4: Chantara, Sarika, and Molave

Function Rooms

Dusit Thani Hotel, Makati City

Expo: July 4-5

Glorietta Activity Center

Glorietta Mall, Makati City

Conference Program

Our Partners

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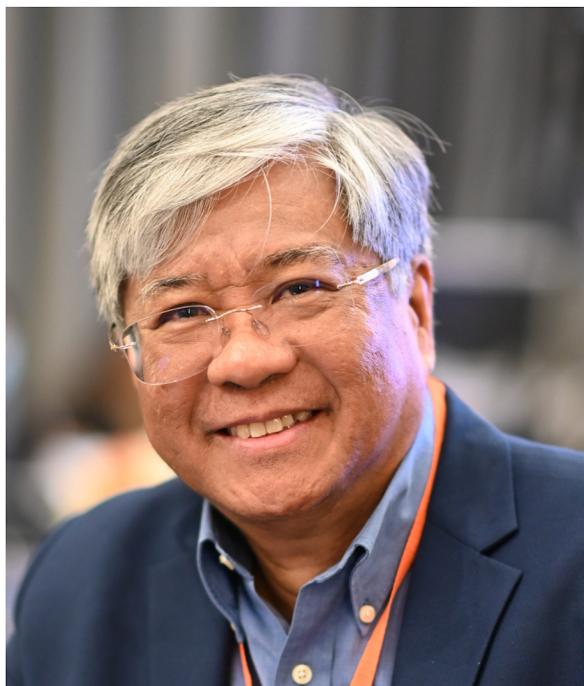
2024 Expo Media Partners



A broader look at today's business



MESSAGE FROM THE LCF CHAIR



On behalf of LCF's members, our conference and media partners, our esteemed speakers, and the LCF Board and Secretariat, I welcome you to the 2024 CSR Expo!

This year's expo has as its theme "Reimagining a New and Inclusive Future." We invite you to join us in reenvisioning technology and innovation—how their promise of positive change can be realized and their challenges mitigated for not just a minority of Filipinos—through the judicious application of CSR and ESG principles. Inclusivity thus becomes not just the touchstone of our event but also a call to action for the League and its members moving forward.

Moreover, our event will also show that technological innovations provide key opportunities for corporates and CSR practitioners to collaborate, including with other sectors. This year's iteration of the CSR Guild Awards, as well as our inaugural Medal of Recognition, will showcase not only outstanding examples of CSR excellence, but also concrete examples of how collaboration brings about impact for those who need it the most.

Once again, welcome to the Expo!

Sincerely yours,

Sebastian C. Quinones, Jr.
Chairperson, League of Corporate Foundations, Inc.
Executive Director, Pilipinas Shell Foundation, Inc.

ABOUT THE CSR EXPO



Since 1991, LCF has been a champion in building a network of corporations, their corporate foundations, and business organizations. It has worked to steer their initiatives to better contribute to national economic and development goals. This paved the way for the establishment of CSR Week in the Philippines, which is celebrated on the first week of July by virtue of Presidential Proclamation No. 299, s. 2000. The CSR EXPO is organized annually every July as a culmination of the celebration of CSR Week.

The first CSR EXPO in 2001 was a watershed event that strengthened the role of the Philippine business community as a partner of civil society and government in effecting positive change. Since its inception, thousands of representatives of both corporate and private foundations, the private sector, non-government organizations, civil society, the academe, and government agencies have networked, learned and collaborated at the various EXPOs held over the years.

THE 2024 CSR EXPO

Reimagining a New and Inclusive Future



This year's theme takes forward the theme of the 2023 Conference and Expo, "From Extra to Essential," by rooting it in the realities of a world increasingly focused on technology as a driver of change.

While technology has its promise, it also brings risk and potential disruptions that may disproportionately affect more vulnerable members of society. The 2024 EXPO will show how the application of CSR and ESG can help mitigate these challenges—and, by doing so, help ensure that these technologies are inclusive and contribute to true societal and national development.

While cutting-edge technologies such as Artificial Intelligence (AI) do possess the potential to revolutionize society, they also pose significant risks. Inclusivity is a key concern, especially in the Philippines. Our society may not benefit equally from these technological advancements.

For one, given that these innovations threaten to make many existing occupations obsolete, the most vulnerable may be disproportionately affected in terms of livelihood, health, food security, well-being, and so on. These innovations may also raise questions and concerns regarding key issues such as creativity and intellectual property infringements, misinformation and disinformation, digital privacy and transparency, social discrimination and bias, and surveillance.

The League's stand is that technological innovations can be properly harnessed, such that their ill effects upon society can be mitigated—and that technology offers an abiding opportunity for corporate collaboration, whether between corporates or with other sectors, to achieve monumental and lasting impact upon societal challenges both new and old.

Corporates should view these innovations as vital opportunities to take part in, if not lead, all-of-nation implementations of CSR and ESG that maximize these innovations' potential and promise while offsetting and minimizing their potential ill effects. These approaches must work to ensure that the application of technology is aligned with the fundamental principles of CSR and ESG, and, by doing so, is made inclusive and contributes to social sustainability and the common good.

The League is therefore focusing on technology as the topic of the 2024 EXPO, given the promise it holds as a "rallying point" for corporates that want to help bring about societal change and national development; actors in the social development space which are already immersed in this work; and technology firms, to come together and co-create solutions that will achieve meaningful and collective impact, especially for those who need it most.

THE 2024 CSR CONFERENCE AND EXPO

Schedule Overview

Day 1 * July 3, Wednesday * Mayuree Ballroom, Dusit Thani Hotel, Makati City

0745-830 **Registration**

0830-920 **Welcome Address**

Sebastian C. Quinones,
Chairperson, League of Corporate Foundations, Inc.,
Executive Director, Pilipinas Shell Foundation, Inc.

910-950 **Opening Plenary Session:**

“From Insight to Foresight: AI's Role in Enhancing Corporate Social Responsibility”.

This session will set the context for this year's Conference by delving into the “new and imagined” future for CSR practitioners from the vantage point of Artificial Intelligence (AI) and technology and innovation.

Keynote Speaker: Dr. David R. Hardoon, Chief Executive Officer, Aboitiz Data Innovation

Reactor Session. Reactors will contextualize Dr. Hardoon's presentation by presenting their responses from their own contexts.

1030-1130 **Break and Networking Activity**

THE 2024 CSR CONFERENCE AND EXPO

Schedule Overview

Day 1 * July 3, Wednesday * Mayuree Ballroom, Dusit Thani Hotel, Makati City

ATTIRE: BUSINESS FORMAL/FILIPINIANA

1130-1245 **Forum.** Our Forum Speakers will further contextualize and localize the discussion by focusing on technology's potential effects in three key areas.

- Speaker on **Access and Connectivity**: *Mr. Leo de Velez, Cofounder, Frontlearners, Inc.*
- Speaker on **Robotics and AI**: *Mr. Sherwin Yap, Founder, Kaizen Robotics International*
- Speaker on **Inclusivity in the Employment Space**: *Dir. Sherlo Reyes, Director, Center for Partnership & Development, School of Deaf Education & Applied Studies, De La Salle-College of Saint Benilde*

1245-1530 **LUNCH OUT** [Delegates may have lunch at the Glorietta]

1530-1900 **2024 CSR Guild Awards**

- Keynote Speaker: *Mr. Gustavo González, Resident Coordinator and Humanitarian Coordinator, United Nations in the Philippines*
- Congratulatory Speaker: *USec. Marilou G. Erni, Chief of Staff and Supervising Undersecretary for Strategic Communications, Department of Environment and Natural Resources (DENR)*

1900 **Conclusion of Day 1**

THE 2024 CSR CONFERENCE AND EXPO

Schedule Overview

Day 2 * July 4, Thursday * Chantara, Sarika, and Molave Function Rooms, Dusit Thani Hotel, Makati City; Glorietta Activity Center, Glorietta Mall

ATTIRE: BUSINESS CASUAL

0745-830 Registration

Thematic Breakout Sessions

0830-1045 Morning Sessions

- Session 1. Enterprise Development - Chantara Room*
- Session 2. Health - Sarika Room*
- Session 3. Environment - Molave Room*

1100-1130 Opening of the EXPO* at Glorietta Activity Center, Glorietta Mall

1130-1215 LUNCH at the Dusit Thani Hotel

1230-1515 Midday Sessions

- Session 4. Education - Molave Room*
- Session 5. Disaster Resilience - Sarika Room*

1515-1715 Afternoon Sessions

- Session 6. Arts & Culture - Chantara Room*
- Session 7. Financial Inclusion - Sarika Room*

1730-1930 LCF Members' Meeting - Molave-Narra Room

1930 Conclusion of Day 2

*Glorietta exhibits to close at 2100

THE 2024 CSR CONFERENCE AND EXPO

Schedule Overview

Day 3 * July 5, Friday * Glorietta Activity Center, Glorietta Mall

Ongoing Exhibits at the Glorietta Activity Center

ATTIRE: TOP (SHIRT OR BLOUSE) WITH YOUR ORGANIZATION'S BRAND; FOR STEERCOM MEMBERS: LCF SHIRT

1000 Exhibit Opens

1100-1300 Awarding Ceremony of the Medal of Recognition and Launching of LCF's LIFE Program

(Activities take place throughout the day until 1800)

1500-1700 Knowledge on the Go Game Show by Knowledge Channel Foundation, Inc.

2200 Exhibit Closes / Conclusion of Day 3

OPENING PLENARY SESSION

From Insight to Foresight: AI's Role in Enhancing Corporate Social Responsibility



Wednesday, July 3, 2024
0910-0950

Keynote Speaker

Dr. David R. Hardoon
Chief Executive Officer
Aboitiz Data Innovation

“From Insight to Foresight: AI's Role in Enhancing Corporate Social Responsibility” will set the tone and context for this year's Conference by delving into the “new and imagined” future for corporates and CSR practitioners from the vantage point of Artificial Intelligence (AI) and technology and innovation.

Dr. Hardoon will discuss how technology, from a global and regional perspective, is forming the way we live; probe its implications for the practice and reporting of ESG; and examine how CSR practitioners and the communities they serve are supported or challenged by dynamic and ever-evolving technologies.

FORUM SESSION

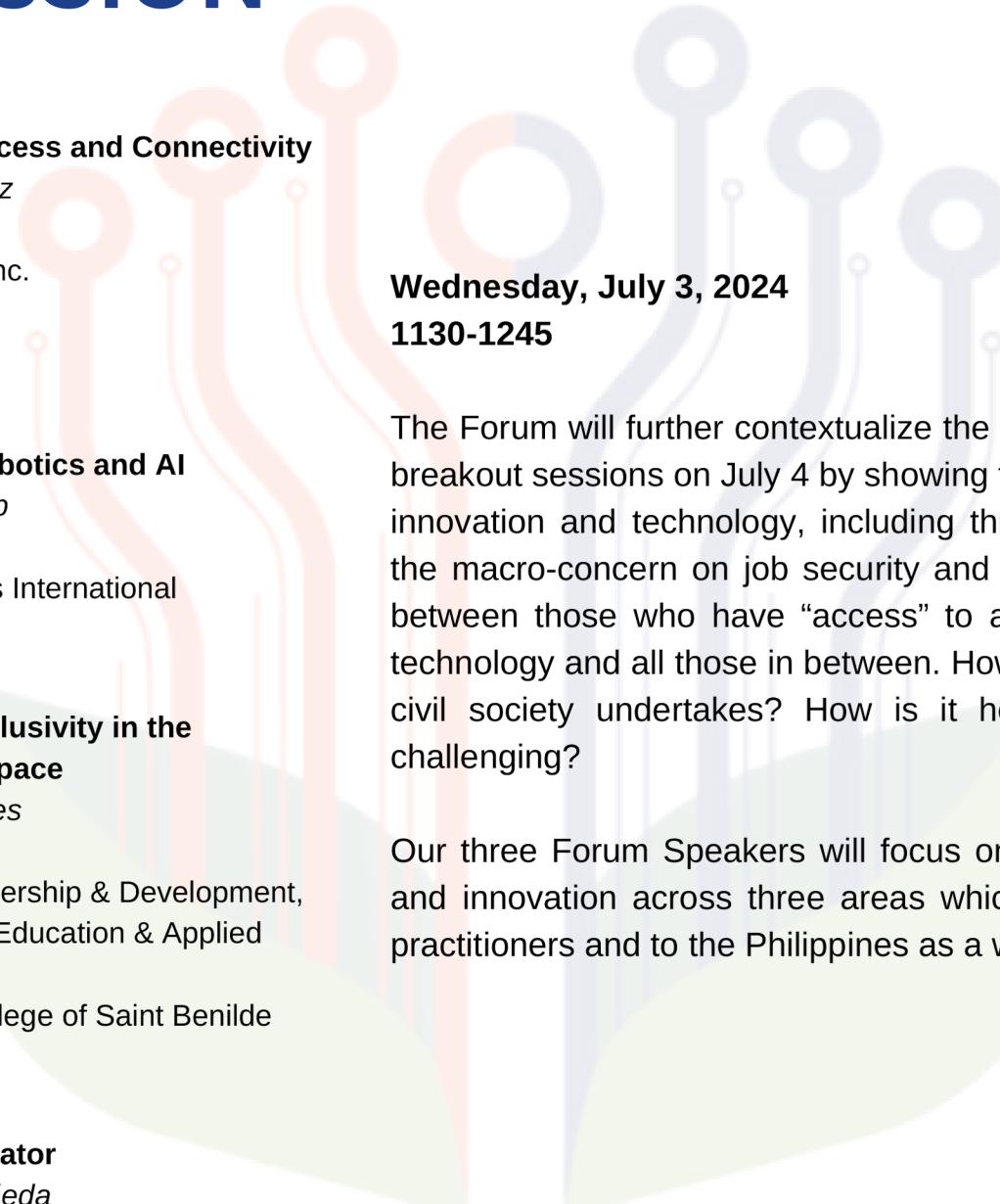


Speaker on Access and Connectivity

Mr. Leo de Velez

Co-founder

Frontlearners, Inc.



Wednesday, July 3, 2024

1130-1245

The Forum will further contextualize the discussion and pave the way for the breakout sessions on July 4 by showing the reality of the Philippines vis-a-vis innovation and technology, including through incorporating a discussion of the macro-concern on job security and how technology can widen the gap between those who have “access” to and “no access” to innovations and technology and all those in between. How will technology affect the work that civil society undertakes? How is it helping or making said work more challenging?

Our three Forum Speakers will focus on the potential effects of technology and innovation across three areas which are of particular interest to CSR practitioners and to the Philippines as a whole.



Speaker on Inclusivity in the Employment Space

Dir. Sherlo Reyes

Director

Center for Partnership & Development,
School of Deaf Education & Applied
Studies

De La Salle-College of Saint Benilde



Session Moderator

Ms. Jing Castañeda

Multiplatform Journalist/ Anchor/ Producer

2024 CSR GUILD AWARDS



**Wednesday, July 3, 2024
1530-1900**

The CSR Guild Awards is an annual recognition of outstanding CSR programs, collaborations, and other initiatives undertaken by LCF members--initiatives which have achieved sustainable impact upon the communities and institutions served.

The Awards acknowledge these exceptional projects within a given period as collectively decided by the member organizations of LCF. Awards are bestowed under a Program Category (for projects singly implemented by LCF members or partnered with non-LCF members) or a Collaboration Category (for initiatives jointly implemented by at least two LCF members) across the areas of Arts and Culture, Disaster Resilience, Education, Enterprise Development, Environment, Financial Inclusion, and Health.

THEMATIC BREAKOUT SESSIONS

SESSION 1 - Enterprise Development

Boon or Bane: Unveiling AI's Dual Impact on Enterprise Development



Speaker 1: Leveraging AI for Sustainable Development and Industry 4.0

Mr. Ted Monroy
Country Representative
United Nations Industrial Development Organization



Speaker 2: Starting with Data Skills: Building a Foundation for Inclusive Growth

Ms. Ruth Yu-Owen
Co-Founder
Connected Women



Speaker 3: Elevating the Potential of Future Entrepreneurs through Innovation and Incubation

Mr. Prim Paypon
Executive Director
Asian Institute of Management - Dado Banatao Incubator



Speaker 4: E-Commerce Philippines Roadmap

Usec Mary Jean Pacheco, CESO III
Undersecretary, Digital Philippines and E-Commerce Lead
Department of Trade and Industry



Session Moderator

Mr. JT Solis
Co-Founder and CEO
MayaniPH

Thursday, July 4, 2024

0830-1045

In today's rapidly evolving economic landscape, innovation stands as a cornerstone for sustainable development and job creation. Artificial Intelligence (AI) has significantly enhanced our capacity for business innovation and development.

The rapid advancement of AI technologies has ushered in a new era of industrial and economic transformation. As businesses across various sectors integrate AI into their operations, it is imperative to explore both the positive and negative impacts of this integration.

This session aims to dissect AI's dual role as both a catalyst for innovation and a source of disruption. It is designed to explore the transformative power of technology, innovation, and AI in stimulating job creation and propelling enterprise growth. It will assess how these technologies and innovations enable businesses to innovate, pinpoint obstacles that impede the broad adoption of AI, and suggest strategies to these challenges.

THEMATIC BREAKOUT SESSIONS

SESSION 2 - Health

Digital Health for Universal Healthcare



Speaker 1

Dr. Alvin Marcelo

Lab Director

Standards and Interoperability Lab
University of the Philippines, Manila



Speaker 2

Ms. Cindy Burdette

Chief Commercial Officer
KonsultaMD

Thursday, July 4, 2024

0830-1045

Digital health solutions are an imperative in effectively operationalizing the UHC in the Philippines, by addressing the barriers on geographical constraints, resource limitations, and process inefficiencies.

The pandemic catapulted digital technologies such as the development of Telemedicine platforms, adoption of Health Information Systems, and promotion of mobile health solutions, increasing access for more Filipinos to quality and affordable healthcare services. In achieving the objectives of the UHC, synergies among government agencies, healthcare providers, technology companies, and civil society organizations will be essential to enable these healthcare service innovations. The DOH takes the lead in pursuing the provisions of the UHC and with the creation of its Digital Health Roadmap, this momentum of digitalization can be sustained, to expand access, enhance efficiencies, generate cost savings and more importantly, achieve better health outcomes for every Filipino.

For the LCF Health Committee session, DOH will present its roadmap towards Digital Health which is anchored on the objectives of the Universal Healthcare (UHC). AC Health shall demonstrate how its digital platforms has revolutionized its service delivery and management of healthcare data.

THEMATIC BREAKOUT SESSIONS

SESSION 3 - Environment

#TechToTheRescue: Tapping Tech to Save the Planet



Speaker 1

Ms. Marilyn M. Balais

Operations Manager and
Environmental Scientist
Basic Environmental Systems and
Technologies, Inc.



Speaker 2

Mr. James Elrond Lagare

Managing Director
Geodata Systems Technologies, Inc.

Thursday, July 4, 2024

0830-1045

Greetings, Earthlings!

Tapping technology to manage solid waste, design data-driven solutions for environmental protection or CSR programs and tackling carbon could be easy and not alien or “out of this world”.

Come, see and touch tech-easy steps in protecting and conserving the Earth: our common home.

This session will show how technology can be maximized and support entrepreneurship and volunteerism in the effective solid waste management of consumer waste; delve into how data-driven strategies can enable and strengthen institutional decisions that underpin programs and sustainable development in order to better manage and protect the environment; and discuss possible ways forward for the Philippines to achieve the elusive goal of becoming low-carbon.

THEMATIC BREAKOUT SESSIONS

SESSION 4 - Education

Navigating the Future of Education: Technology's Impact Across the Education Sector



Speaker 1: Unveiling the Future: Cutting-Edge Trends and Innovations In Education

Prof. Erika Fille T. Legara

Aboitiz Chair in Data Science, Associate Professor
Asian Institute of Management



Speaker 2: DigiEd 2028: Pioneering DepEd's Commitment to Technological Innovation and Adaptability

USec. Nolasco A. Mempin

Undersecretary for Administration
Department of Education



Speaker 3: Beyond the Classroom: Exploring the Future of Immersive Learning with Virtual Reality

Engr. Sergio Ramos III

President
PCI Innovations Tech Center



Speaker 4: Bridging Classrooms and Clouds: Leveraging Social Media for Innovative Education

Ms. Lyqa Maravilla

Online educational content creator, author, podcast host, and resource speaker



Session Moderator

Mr. Jeff Canoy

Chief of Reporters
ABS-CBN News

Thursday, July 4, 2024

1230-1515

Innovation and technology are integral to the evolving landscape of education, serving as catalysts for development and transformation within the sector. By incorporating cutting-edge technologies and innovative methodologies, educational institutions can enhance learning experiences and improve educational outcomes.

Technologies like artificial intelligence, virtual reality, and personalized learning platforms enable more engaging, interactive, and customized educational environments. These tools not only facilitate a deeper understanding of complex subjects but also cater to diverse learning styles and paces.

Moreover, the integration of technology in education promotes accessibility, allowing students from remote or underserved areas to access high-quality resources and global expertise. The focus on innovation also prepares students for the future workforce by equipping them with critical digital and problem-solving skills.

In embracing these advancements, the education sector can fulfill its mission of developing knowledgeable, skilled, and adaptable individuals, ready to contribute effectively in a rapidly changing world.

THEMATIC BREAKOUT SESSIONS

SESSION 5 - Disaster Resilience

Building Resilience: Utilizing Technology for an Inclusive Post-Pandemic Future with Enhanced Disaster Preparedness and Community Engagement



Speaker 1

ASec. Dexter Galban

Assistant Secretary for Operations
Department of Education



Speaker 2

Sherdon Niño Y. Uy, PhD

Head, Data and Sensor Development Laboratory
Manila Observatory



Speaker 3

Mr. Esteban Masagca

Executive Director
People's Disaster Risk Reduction Network



Speaker 4

Ms. Celerina Amores

Senior Director for Corporate Citizenship
Ayala Foundation



Session Moderator

Mr. Elton Evidente

Geospatial Data Coordinator
Mapakalamidad.ph

Thursday, July 4, 2024

1230-1515

This session will explore how technology, inclusivity, and community engagement intersect to build a resilient future.

It will highlight how technology can catalyze societal recovery from the COVID-19 pandemic, address longstanding societal challenges, and strengthen disaster resilience and volunteerism.

THEMATIC BREAKOUT SESSIONS

SESSION 6 - Arts & Culture

Artificial Intelligence x Creativity x Inclusivity



Speaker 1

Ms. Portia Placino

Gallery Administrator

Philippine Women's University



Speaker 2

Ms. Aprille P. Tijam

Associate Director and Head of
Exhibitions and Collections

Ayala Museum



Session Host

Mr. Edric Calma

Vice President

Knowledge Channel Foundation, Inc.

LCF Board Trustee and Arts & Culture Committee
Oversight



Session Facilitator

Ms. Michelle Santos

Manager of Corporate Affairs

BASF Philippines, Inc.

LCF Arts & Culture Committee Chair

Thursday, July 4, 2024

1515-1715

This breakout session touches on the transformative potential of digital technologies in fostering creativity and inclusivity through the practice of corporate social responsibility (CSR) initiatives.

At present, digital technologies, such as generative algorithms and machine learning models, have shown significant promise in integrating with the creative processes across various industries. By democratizing creative opportunities and amplifying diverse perspectives from practitioners, digital technologies can play a role in bridging inclusive innovation. On the other hand, practitioners and audience ought to also examine the use of technology from a critical perspective.

The breakout session examines case studies from industry practice to highlight how technology can be effectively integrated into artistic practices to promote both creativity and inclusivity.

THEMATIC BREAKOUT SESSIONS

SESSION 7 - Financial Inclusion

Unlocking Financial Inclusivity: Harnessing the Power of Civil Organizations, Public, and Private Partnerships



Speaker 1: Digital Financial Literacy Implementation with 4Ps Beneficiaries: Addressing Challenges and Charting Solutions

Usec. Vilma B. Cabrera

Undersecretary for National Household Targeting System and Pantawid Pamilyang Pilipino Program, Department of Social Welfare and Development



Speaker 2

Mr. Mark Joaquin Ruiz

Co-Founder and President Hapinoy



Speaker 3

Mr. Francis Macatulad

Executive Director

Asia Society for Social Impact and Sustainable Transformation (ASSIST)



Session Moderator

Ms. Kristine Dianne C. Millete

Executive Director

Sun Life Financial Philippines Foundation

Thursday, July 4, 2024

1515-1715

The umbrella topic revolves around revolutionizing financial literacy and inclusions programs exploring convergence between and among civil society organizations, the government, and the private sector. The primary goal is to connect underserved communities with much-needed financial services by leveraging Partnerships.

This panel explores the transformative potential of CPPP as a potent tool in fostering inclusive development. Experts delve into collaborative strategies among civil organizations, public, and private sectors.

2024 CSR EXPO, LIFE LAUNCH, AND MEDAL OF RECOGNITION AWARDING CEREMONY

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Thursday to Friday, July 4-5, 2024

Thursday, July 4

1100-1130: Opening of the EXPO at Glorietta Activity Center, Glorietta Mall

2200: Exhibits close for the day

Friday, July 5

Ongoing Exhibits at the Glorietta Activity Center

1100-1300: Launch of LIFE (League of Corporate Foundations' Initiative for Food Security, Nutrition and Empowerment) and the Medal of Recognition awarding ceremony

1800: Activities take place throughout the day until this time

2200: Exhibits close

The 2024 CSR EXPO will exemplify and showcase noteworthy examples of CSR to a large public audience. The EXPO will feature booths set up by LCF partners and members to exhibit their selected CSR programs and initiatives.

The Glorietta Activity Center will also serve as a venue for the launch of LCF's LIFE League-wide initiative as well as the awarding ceremony of the inaugural Medal of Recognition.

ABOUT LCF

The League of Corporate Foundations (LCF) is an organization and network of 97 corporate and family foundations and corporations dedicated to the promotion and advancement of corporate social responsibility (CSR) in the Philippines. Established in 1991, LCF was founded with the ambitious goal of becoming a driving force for businesses to collaborate with communities, partner institutions, and governments to achieve equitable and sustainable development.

Since being registered with the SEC in 1996, LCF has been actively advocating for responsible CSR practice among its members and the broader business community, recognizing it as a powerful business, economic, and development tool to address social issues nationwide.

Throughout its history, LCF has encouraged and facilitated joint programs, activities, and projects among its members, government, non-government organizations, and other private sectors. This collaboration has resulted in positive outcomes for the social welfare of communities across the nation.





League of
Corporate
Foundations

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